

10th October 2023

Altis Grand Hotel, Lisbon

Payments Tomorrow Conference 2023 | Lisbon

Sponsorship Opportunities



www.thepaymentsassociation.eu

the payments association

The Payments Tomorrow Conference

"The PA EU brings together the payments ecosystem which is an essential service to our industry. By giving access to a breadth of knowledge and expertise, a strong united voice and an influential network, we create a place where, together as an industry, we can make a difference.

I believe that belonging to the PA EU gives us a chance to contribute to the world around us. If you want to effect change within the industry, join the PA EU."



Anders la Cour
Chairman PA EU
CEO Banking Circle Group

Company Profiles :

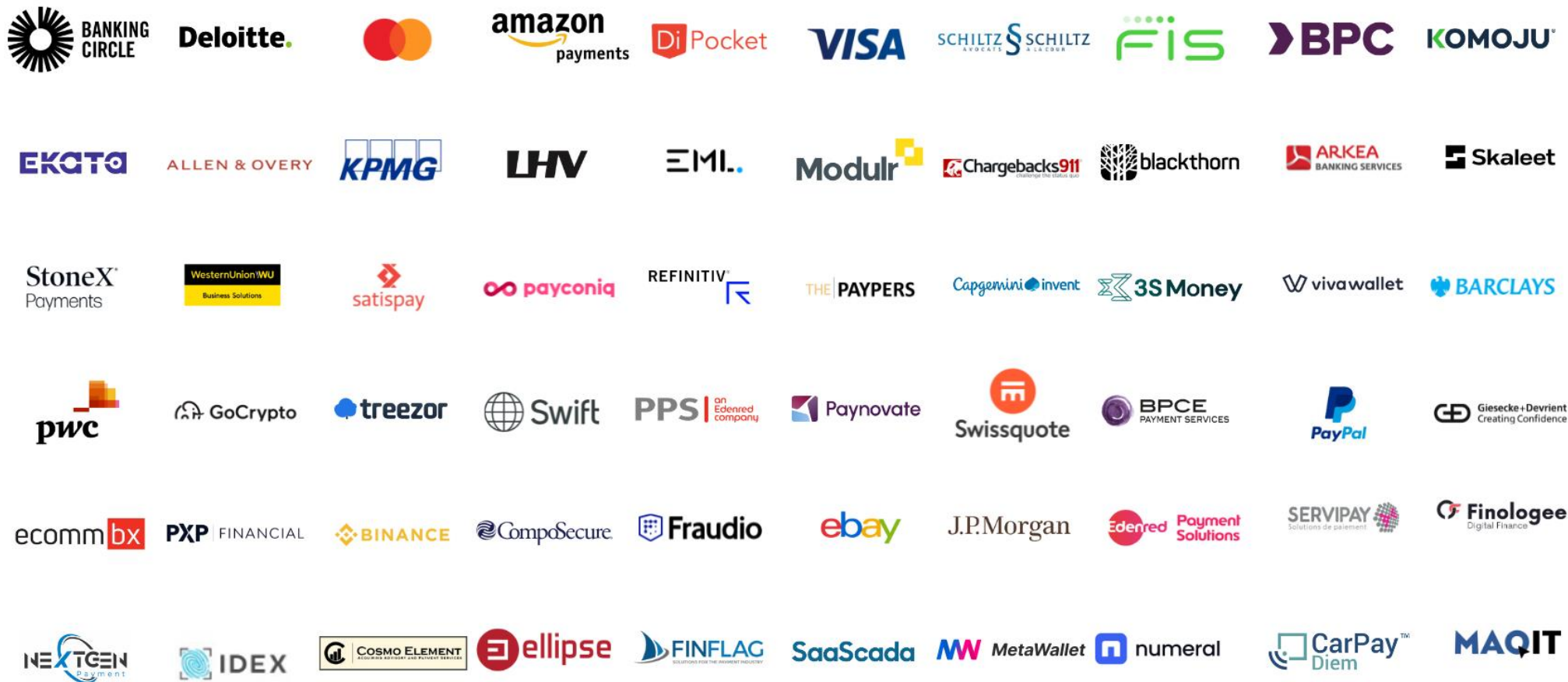
- PSP's
- EMI's
- Card Scheme's
- Issuers
- Acquirers
- Banks
- BaaS
- Wallets
- Payment Methods
- Core Banking
- FinTech's
- **Local Players**
- **EU Players**
- **Global Players**
- **Industry Bodies**

Attendee Profiles :

- Chief Executive Officer
- Chief Technology Officer
- Chief Product Officer
- Chief Data Officer
- Chief Risk Officer
- Chief Compliance Officer
- Head of Payments
- Head of Payments Operations
- Head of Emerging Payments
- Head of Product (Payments)
- Head of FinTech
- Head of Payments

Access our European payments network

Our members



okay



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Speakers



Marcel Haag

Director for Horizontal policies at the DG FISMA European Commission



Anders la Cour

Chairman of PA EU
CEO of Banking Circle



Beju Shah

Head of Nordic Centre
BIS – Innovation Hub



Conny Dorrestijn

Principal
Shiraz Partners



**LAURA
ABREU CRAVO**

Head of the Financial Services
Department at GPEARI



Maria Tereza Cavaco

Head of Payment Systems
Department
Banco de Portugal






Agenda

09.10.2024	Pre-Conference Party
18:00-21:00	at Go A Lisboa
10.10.2024	Payments Tomorrow Conference
08:00	Arrival of Guests and Speed Networking
09:00	Opening Remarks
09:10	Keynote – Marcel Haag, European Commission
09:30	Q&A
09:40	Keynote Tech Talk (Platinum Sponsor)
10:00	Coffee Break
10:10	Keynote – Conny Dorrestijn, Shiraz Partners
10:25	Panel
10:55	Keynote Tech Talk (Gold Sponsor)
11:15	Coffee Break
11:25	Keynote – Beju Shah, BIS
11:45	Q&A
11:55	Keynote – Laura Abreu Cravo, GPEARI
12:15	Q&A
12:25	Keynote Tech Talk (Silver Sponsor)
12:45	Closing Remarks
13:00	Panoramic View Lunch
15:00	Afternoon activity – special visit



Sponsorship packages

for enquiries contact: Danai.Michailidou@thepaymentsassociation.eu

	Headline Sponsor	Platinum	Gold	Silver	Bronze			
Availability	1	1	1	1	1			
Price	35,000.00 €	15,000.00 €	12,000.00 €	10,000.00 €	7,500.00 €			
Branding/Awareness								
Promotional e-mails or social media posts promoting sponsorship	SOLD OUT	SOLD OUT	3	SOLD OUT	1			
Hyperlinked Company profile and logo on event's webpage			X		X			
Opening the ceremony								
Logo on event's gift bag (one on each side)			X					
Full page advert on virtual event guide / event website			X					
Half page advert on virtual event guide / event website						X		
Advert on event ticket confirmation (members)								
Advert on event ticket confirmation (non-members)								
Delegated passes						3		1
Physical Banner Main Entrance								
Roll ups onsite			X					
Brochure/perk in the gift bag			X		X			
Thought/Leadership								
Panel participation			X		X			
Sponsor 'Tech Talk' (20 min)			X					
Lead Generation								
Job title, company, & country of all registered attendees subject to GDPR provided pre-Event			X		X			

Choose a sponsorship package that's tailored to your needs

The Platinum Package

Branding/Awareness Thought Leadership

- Your logo on **four** promotional emails or social media posts.
- **One physical banner** at the main entrance, and **two roll up banners** inside the venue.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo **positioned very prominently** across marketing materials for the event **and gift bag**
- Your merchandise or brochure **in the gift bag**
- **Four delegate passes**, two of which will be assigned to your Keynote Tech Talk speaker and your panellist.
- Your logo and a full-page advert in the virtual event guide.
- Your advert appears **on the ticket confirmations**.

Thought Leadership

- Position your executives as thought leaders by having a 20-minute Keynote Tech Talk on a topic of your choice.
- Showcase your expertise with the participation in a panel.

Lead Generation

- Leverage your reach within Europe and attract a diverse range of potential prospects.

€15,000



Choose a sponsorship package that's tailored to your needs

The Gold Package

Branding/Awareness Thought Leadership

- Your logo on **three** promotional emails or social media posts.
- **Two roll up banners** inside the venue.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo **positioned prominently** across marketing materials for the event, **and gift bag**
- Your merchandise or brochure **in the gift bag**
- **Three delegate passes**, two of which will be assigned to your Keynote Tech Talk speaker and your panellist.
- Your logo and a full-page advert in the virtual event guide.

Thought Leadership

- Position your executives as thought leaders by having a 20-minute Keynote Tech Talk on a topic of your choice.
- Showcase your expertise with the participation in a panel.

Lead Generation

- Leverage your reach within Europe and attract a diverse range of potential prospects.

€12,000



Choose a sponsorship package that's tailored to your needs

The Silver Package

Branding/Awareness Thought Leadership

- Your logo on **two** promotional emails or social media posts.
- **One roll up banners** inside the venue.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo **positioned** across marketing materials for the event
- Your merchandise or brochure **in the gift bag**
- **Two delegate passes**, which will be assigned to your Keynote Tech Talk speaker and your panellist.
- Your logo and a half-page advert in the virtual event guide.

Thought Leadership

- Position your executives as thought leaders by having a 20-minute Keynote Tech Talk on a topic of your choice.
- Showcase your expertise with the participation in a panel.

Lead Generation

- Leverage your reach within Europe and attract a diverse range of potential prospects.

€10,000



Choose a sponsorship package that's tailored to your needs

The Bronze Package

Branding/Awareness Thought Leadership

- Your logo on **one** promotional emails or social media posts.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo **positioned** across marketing materials for the event
- Your merchandise or brochure **in the gift bag**
- **One delegate pass**, which will be assigned to your panellist.
- Your logo and a half-page advert in the virtual event guide.

Thought Leadership

- Showcase your expertise with the participation in a panel.

Lead Generation

- Leverage your reach within Europe and attract a diverse range of potential prospects.

€7,500



Impressions: Payments Tomorrow Conference 2022 in Madrid



A photograph of a group of people in a social setting, possibly a bar or lounge, engaged in conversation.



Contact

To discuss a sponsorship package please contact:

Janine Kaiser at janine.kaiser@thepaymentsassociation.eu

Danai Michailidou at danai.michailidou@thepaymentsassociation.eu.



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