

Thursday, September 25th, 2025

Hotel Pullman Tour Eiffel, Paris

Payments Tomorrow Conference 2025 | Paris

Sponsorship Opportunities



www.thepaymentsassociation.eu

the payments association

The 2025 Payments Tomorrow Conference

“The PA EU is the largest payments association in the EU and the premier business club for industry decision-makers, providing an exceptional platform for members to connect and collaborate across the continent.”

As part of our network, you'll be at the forefront of innovation, shaping the products and services of tomorrow. By leveraging these valuable partnerships, you can unlock new opportunities for your business. Together, let's elevate the payments industry to its fullest potential.”



Anders la Cour
Chairman PA EU
CEO Banking Circle Group

Company Profiles:

- PSP's
- EMI's
- Card Scheme's
- Issuers
- Acquirers
- Banks
- BaaS
- Wallets
- Payment Methods
- Core Banking
- FinTech's
- **Local Players**
- **EU Players**
- **Global Players**
- **Industry Bodies**

Attendee Profiles:

- Chief Executive Officer
- Chief Technology Officer
- Chief Product Officer
- Chief Data Officer
- Chief Risk Officer
- Chief Compliance Officer
- Head of Payments
- Head of Payments Operations
- Head of Emerging Payments
- Head of Product (Payments)
- Head of FinTech
- Head of Payments

Access our European Payments Network 1/4



Our Benefactors



Founding Benefactor



Benefactor



Benefactor



Our Patrons



Founding Patron



Founding Patron



Founding Member



Founding Member



Patron



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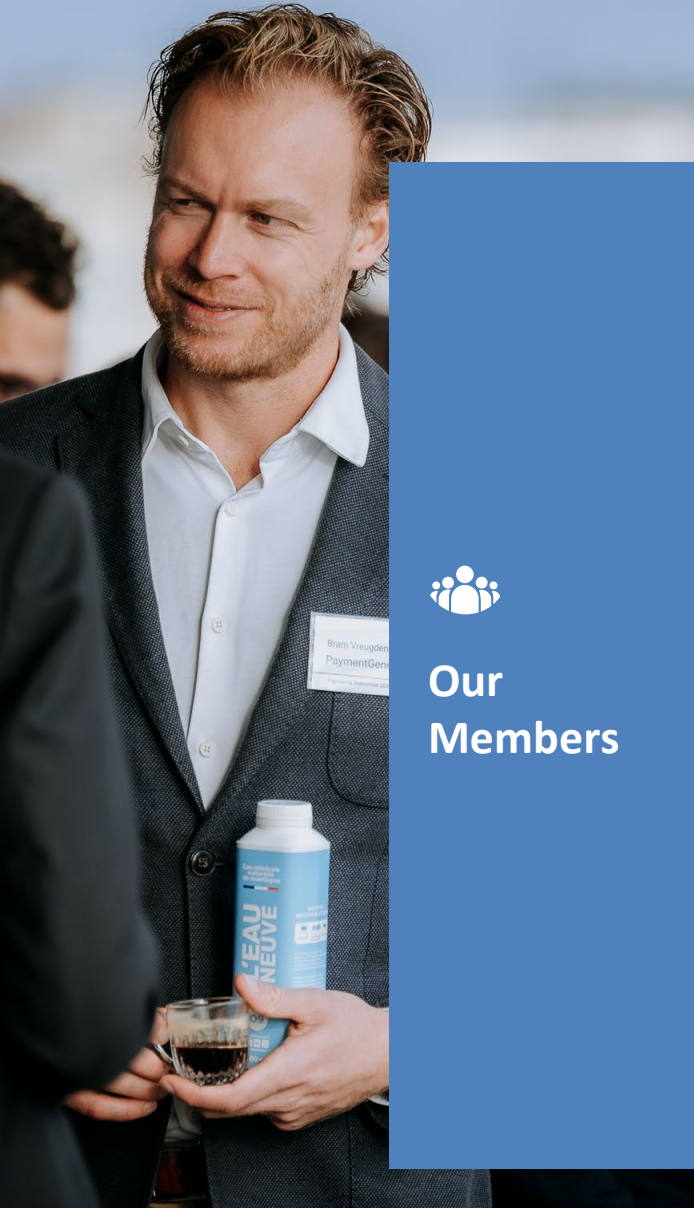


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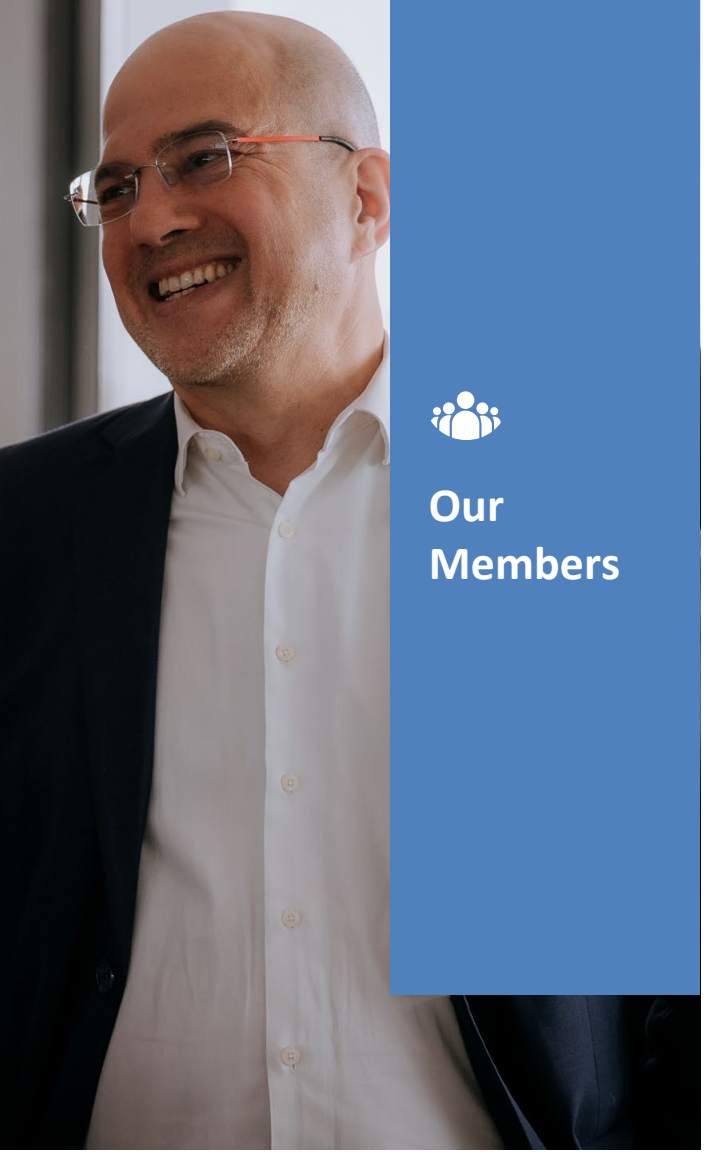
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Our
Members



Access our European Payments Network 3/4



Our
Members

 <i>Member</i>	 from amADEUS <i>Member</i>	 <i>Member</i>	 <i>Member</i>	 <i>Member</i>	 <i>Member</i>
 <i>Member</i>	 part of Euronet. <i>Member</i>	 <i>Member</i>	 <i>Member</i>	 <i>Member</i>	 <i>Member</i>
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Access our European Payments Network 4/4



Our
Scaleup
Members



Scaleup Member



Scaleup Member



Scaleup Member



iPiD

Scaleup Member



Scaleup Member



Scaleup Member



Scaleup Member



Scaleup Member



Scaleup Member

Top speakers from previous editions



ERIC DUCOULOMBIER

European Commission



JOSÉ MANUEL CAMPA

European Banking Authority



BEJU SHAH

Bank of International Settlements



MARIA TEREZA CAVACO

Portuguese Central Bank



PHILIPPE DELANOUE

Giesecke + Devrient



ALEXANDRE STERVINO

French Central Bank



MARCEL HAAG

European Commission



LAURA ABREU CRAVO

Ministry of Finance of Portugal



DAVE BIRCH

World-class keynote speaker



BRICE VAN DE WALLE

Mastercard



ANDERS la COUR

Banking Circle Group



GABRIEL CUMENGE

French Treasury

Agenda for the Day

	Payments Tomorrow
09:00	Arrival of Guests and Speed Networking
10:00	Opening Remarks (Headline Sponsor)
10:10	Guest Speaker 1 & Q&A
10:40	Keynote Tech Talk (Platinum Sponsor)
11:00	Coffee Break
11:10	Guest Speaker 2 and Q&A
11:40	Panel 1 (Platinum Sponsor lead)
12:10	Keynote Tech Talk (Gold Sponsor)
12:30	French Gourmet Lunch
14:00	Panel 2 (Gold sponsor lead)
14:30	Keynote Tech Talk (Silver Sponsor)
14:50	Guest Speaker 3 & Q&A
15:20	Coffee Break
15:30	Keynote Tech Talk (Bronze Sponsor 1)
15:40	Panel 3 (Silver Sponsor lead)
16:10	Keynote Tech Talk (Bronze Sponsor 2)
16:20	Closing Remarks
18:00 -21:00	Payments Tomorrow Afterparty (Afterparty Sponsor)



Sponsor Packages 2025

for enquiries contacts: janine.kaiser@thepaymentsassociation.eu
 or thibault.de.barsy@thepaymentsassociation.eu

	Headline	Platinum	Gold	Silver	Bronze	Afterparty	
Availability	0	1	1	1	2	1	
Price (w/o VAT)	36,000.00 €	18,900.00 €	16,900.00 €	14,900.00 €	9,900.00 €	13,900.00 €	
BRANDING/AWARENESS							
No. of promotional e-mails or social media posts promoting sponsorship	Banking Circle	5	4	2	2	2	
Company profile and logo on event webpage		X	X	X	X	X	
Opening remarks onsite		X				X	
Logo on event's gift bag (one on each side)		X	X				
Full page advertisement on virtual event guide & event website		X	X				
Advertisement on virtual event guide & event website					X	X	
Advertisement on event ticket confirmation		X					
Delegate tickets		5	4	3	2	2	
Roll Up Main priority placement		X				X	
Roll ups onsite		2	2	1		1	
Brochure/perk in the gift bag		X	X	X	X	X	
Afterparty tickets		5	4	3	2	10	
THOUGHT/LEADERSHIP							
Panel leader			Leader Panel 1	Leader Panel 2	Leader Panel 3		
Sponsor 'Tech Talk'		20 minutes	20 minutes	20 minutes	10 minutes		
LEAD GENERATION							
Job title, company, & country of all registered attendees subject to GDPR provided pre-Event		X	X	X	X	X	

Choose a sponsorship package that's tailored to your needs

The Platinum Package

Branding/Awareness Thought Leadership

- Your logo on **five** promotional emails or social media posts.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo and a full-page advertisement in the virtual event guide.
- Your advertisement **on the ticket confirmations**.
- **Five delegate passes**, which will be allocated with priority to your Keynote Tech Talk speaker and panelists.
- A **physical banner** at the main entrance, and **two roll up banners** inside the venue.
- Your logo **positioned very prominently** across marketing materials for the event and **the gift bag** with your brochure/perk in it.
- **Five tickets to the Afterparty** at Noti Club

Thought Leadership

- Position your executives as thought leaders by having a 20-minute Keynote Tech Talk on a topic of your choice.
- Showcase your expertise by leading a panel on a topic of your choice. We'll work together to curate the panelists. Please note your invited panelists must have a ticket, or it must be covered by the tickets included in your sponsor pack or by purchasing additional tickets.

Lead Generation

- Leverage the PA EU's European reach, to attract a diverse range of potential prospects.

€ 18,900



Choose a sponsorship package that's tailored to your needs

The Gold Package

Branding/Awareness Thought Leadership

- Your logo on **four** promotional emails or social media posts.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo and a half-page advertisement in the virtual event guide.
- **Four delegate passes**, which will be allocated with priority to your Keynote Tech Talk speaker and panelists.
- **Two roll up banners** inside the venue.
- Your **logo positioned across marketing materials** for the event and **the gift bag**, with your brochure/perk in it.
- **Four tickets to the Afterparty** at Noti Club

Thought Leadership

- Position your executives as thought leaders by having a 20-minute Keynote Tech Talk on a topic of your choice.
- Showcase your expertise by leading a panel on a topic of your choice. We'll work together to curate the panelists. Please note your invited panelists must have a ticket, or it must be covered by the tickets included in your sponsor pack or by purchasing additional tickets.

Lead Generation

- Leverage the PA EU's European reach, to attract a diverse range of potential prospects.

€ 16,900



Choose a sponsorship package that's tailored to your needs

The Silver Package

Branding/Awareness Thought Leadership

- Your logo on **two** promotional emails or social media posts.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo and a half-page advertisement in the virtual event guide.
- **Three delegate passes**, which will be allocated with priority to your Keynote Tech Talk speaker and panelists.
- **One roll up banner** inside the venue.
- Your **logo positioned across marketing materials**, and a brochure/perk inside the gift bag.
- **Three tickets to the Afterparty** at Noti Club

Thought Leadership

- Position your executives as thought leaders by having a 20-minute Keynote Tech Talk on a topic of your choice.
- Showcase your expertise by leading a panel on a topic of your choice. We'll work together to curate the panelists. Please note your invited panelists must have a ticket, or it must be covered by the tickets included in your sponsor pack or by purchasing additional tickets.

Lead Generation

- Leverage the PA EU's European reach, to attract a diverse range of potential prospects.

€ 14,900



Choose a sponsorship package that's tailored to your needs

The Bronze Package - 2 Available

Branding/Awareness Thought Leadership

- Your logo on **two** promotional emails or social media posts.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo and a half-page advertisement in the virtual event guide.
- **Two delegate passes**, one of which will be allocated to your Keynote Tech Talk speaker.
- Your logo positioned across marketing materials, and a brochure/perk inside the gift bag.
- **Two tickets to the Afterparty** at Noti Club

Thought Leadership

- Position your executives as thought leaders by having a 10-minute Keynote Tech Talk on a topic of your choice.

Lead Generation

- Leverage the PA EU's European reach, to attract a diverse range of potential prospects.

€ 9,900



Choose a sponsorship package that's tailored to your needs

The Afterparty Package

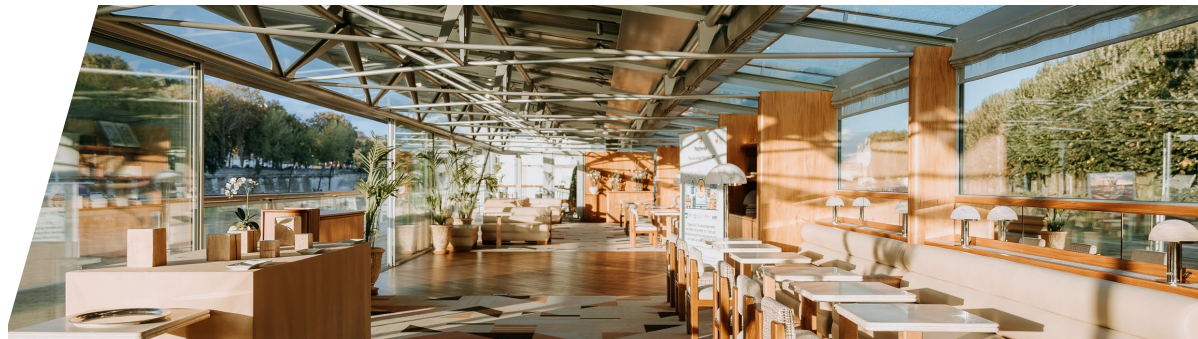
Branding/Awareness Thought Leadership

- Your logo on **two** promotional emails or social media posts.
- Your company profile and logo on the event's website, including a hyperlink.
- Onsite **speech at the afterparty**
- Your logo and a half-page advertisement in the virtual event guide.
- **Two conference delegate passes** for your company's representatives.
- A **physical banner** at the main entrance, and **one roll up banner** inside the venue
- Your **logo positioned across marketing** materials, and a brochure/perk inside the gift bag..
- **Ten tickets to the Afterparty** at Noti Club

Lead Generation

- Leverage the PA EU's European reach, to attract a diverse range of potential prospects.

€ 13,900



Impressions: Payments Tomorrow Conference in Paris 2024



A man in a dark suit jacket is talking to a group of people at a networking event. He is holding a small blue bottle and a glass.



Contact

To discuss a sponsorship package, please contact:

Janine Kaiser at janine.kaiser@thepaymentsassociation.eu

Thibault de Barsy at thibault.de.barsy@thepaymentsassociation.eu.

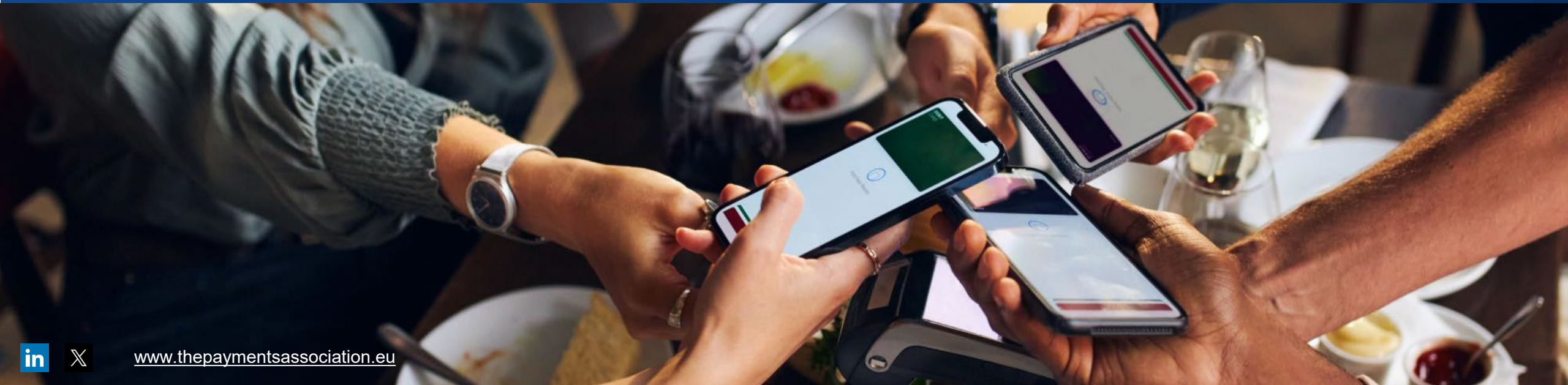
Or by telephone:

Janine Kaiser: +49 159 013 711 45

Thibault de Barsy: +352 621 355 923



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