

10th October 2024

Hotel Pullman Tour Eiffel, Paris

Payments Tomorrow Conference 2024 | Paris

Sponsorship Opportunities



www.thepaymentsassociation.eu

the payments association

The Payments Tomorrow Conference 2024

”

“The PA EU brings together the payments ecosystem which is an essential service to our industry. By giving access to a breadth of knowledge and expertise, a strong united voice and an influential network, we create a place where, together as an industry, we can make a difference.”



Anders la Cour

Chairman PA EU / CEO Banking Circle Group
Payments Tomorrow 2024 Headline Sponsor

Company Profiles:

- PSP's
- EMI's
- Card Scheme's
- Issuers
- Acquirers
- Banks
- BaaS
- Wallets
- Payment Methods
- Core Banking
- FinTech's
- **Local Players**
- **EU Players**
- **Global Players**
- **Industry Bodies**

Attendee Profiles:

- Chief Executive Officer
- Chief Technology Officer
- Chief Product Officer
- Chief Data Officer
- Chief Risk Officer
- Chief Compliance Officer
- Head of Payments
- Head of Payments Operations
- Head of Emerging Payments
- Head of Product (Payments)
- Head of FinTech
- Head of Payments



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Our Benefactors



Founding Benefactor

Deloitte.

Benefactor



Our Patrons



Founding Patron

amazon payments

Founding Patron

VISA

Patron

Founding Member

SCHILTZ AVOCATS A LA COUR SCHILTZ

Patron

Founding Member

FIS

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COMPLY ADVANTAGE®

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BPC

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Brite*

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CompoSecure

Patron

Sopra Banking Software

Patron
























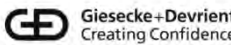
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Patron

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Our Members

 <i>Founding Member</i>	 <i>Founding Member</i>	 <i>Founding Member</i>	 <i>Founding Member</i>	 <i>Member</i> <i>Founding Scalap Member</i>	 <i>Member</i> <i>Founding Scalap Member</i>
 <i>Member</i>	 <i>Member</i>	 <i>Member</i>	 <i>Member</i>	 <i>Member</i>	 <i>Member</i>
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Our
Members



Member



Member



Member



Member



Member



Member



Member



Member



Member



Member



Member



Member



Member



Member



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Member

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Our Scaleup Members



Scaleup Member



Scaleup Member



Scaleup Member



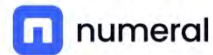
Scaleup Member



Scaleup Member



Scaleup Member



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Scaleup Member



Scaleup Member



Scaleup Member



Scaleup Member



Scaleup Member



iPiD

Scaleup Member



Scaleup Member



Scaleup Member



Scaleup Member

This year's speakers



Top speakers from previous editions



MARCEL HAAG

European Commission



JOSÉ MANUEL CAMPA

European Banking Authority




BEJU SHAH

Bank of International Settlements

Top speakers from previous editions



Agenda for the day

	Payments Tomorrow Conference in Paris
09:00	Arrival of Guests and Speed Networking
10:00	Opening Remarks (Banking Circle)
10:10	From cash to CBDCs - a CPMI analytical work
10:40	Keynote Tech Talk - Payments France 2030
11:00	Coffee Break
11:10	Shaping the future: the long-term goals for the EU Payments landscape
11:40	Panel 1 Session
12:10	Keynote Tech Talk (Gold Sponsor)
12:30 -14:30	French Gastronomic Lunch
14:30	Keynote Tech Talk : Winning the European Digital Race for a traditional bank
14:50	Panel 2 Session
15:20	Coffee Break
15:40	Keynote: European payments at a crossroads
16:10	Panel 3 Session
16:40	Closing Remarks
18:00 -21:00	Payments Tomorrow Afterparty at Noti Club



Sponsor Packages

for enquiries contacts: janine.kaiser@thepaymentsassociation.eu

thibault.de.barsy@thepaymentsassociation.eu

	Headline	Platinum	Gold	Silver	Bronze	Mobile Studio
	Headline Sponsor	Platinum	Gold	Silver	Bronze	Afterparty
Availability	1	1	1	1	2	1
Price (w/o VAT)	35,000.00 €	17,000.00 €	14,000.00 €	12,000.00 €	9,000.00 €	12,000.00 €
BRANDING/AWARENESS						
Promotional e-mails or social media posts promoting sponsorship	<i>Sold to Banking Circle</i>	<i>Sold to Mastercard</i>	3	<i>Sold to BPC</i>	1	<i>Sold to Paytweak</i>
Hyperlinked Company profile and logo on event's webpage			X			
Opening the ceremony						
Logo on event's gift bag (one on each side)			X			
Full page advert on virtual event guide / event website			X			
Half page advert on virtual event guide / event website						
Advert on event ticket confirmation (members)						
Advert on event ticket confirmation (non-members)						
Delegate tickets			4			
Physical Banner Main Entrance						
Roll ups onsite			X			
Brochure/perk in the gift bag			X			
Afterparty tickets			4			
THOUGHT/LEADERSHIP						
Panel leader / Panel participation			Leader Panel 2		Participation Panel 3	
Sponsor 'Tech Talk' (20 min)			X			
LEAD GENERATION						
Job title, company, & country of all registered attendees subject to GDPR provided pre-Event			X		X	

Choose a sponsorship package that is tailored to your needs

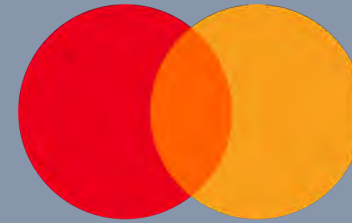


The Platinum Package

Branding/Awareness Thought Leadership

- Your logo on **four** promotional emails or social media posts.
- A **physical banner** at the main entrance, and **two roll up banners** inside the venue.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo **positioned very prominently** across marketing materials for the event and **gift bag** with your brochure/perk in it.
- **Five delegate tickets**, two of which will be assigned to your Keynote Tech Talk speaker and your panellist.
- Your logo and a full-page advert in the virtual event guide.
- Your advert appear **on the ticket confirmations of non-members**.
- **Five Afterparty tickets**.

SOLD TO:



Thought Leadership

- Position your executives as thought leaders by having a 20-minutes Keynote Tech Talk on a topic of your choice.
- Showcase your expertise by leading and choosing the topic / speakers for Panel 1.

Lead Generation

- Leverage the PA EU's European reach, to attract a diverse range of potential prospects.



€ 17.000



Choose a sponsorship package that is tailored to your needs



The Gold Package

Branding/Awareness Thought Leadership

- Your logo on **three** promotional emails or social media posts.
- **Two roll up banners** inside the venue.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo **positioned prominently** across marketing materials for the event and **gift bag** with your brochure/perk in it.
- **Four delegate tickets**, two of which will be assigned to your Keynote Tech Talk speaker and your panellist.
- Your logo and a full-page advert in the virtual event guide.
- Four Afterparty tickets.

Thought Leadership

- Position your executives as thought leaders by having a 20-minutes Keynote Tech Talk on a topic of your choice.
- Showcase your expertise by leading and choosing the topic / speakers for Panel 2.

Lead Generation

- Leverage the PA EU's European reach, to attract a diverse range of potential prospects.



€ 14.000



Choose a sponsorship package that is tailored to your needs



The Silver Package

SOLD TO:



Branding/Awareness Thought Leadership

- Your logo on **two** promotional emails or social media posts.
- **One roll up banner** inside the venue.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo **positioned** across marketing materials for the event and your brochure/perk in the gift bag.
- **Three delegate tickets**, two of which will be assigned to your Keynote Tech Talk speaker and your panellist.
- Your logo and a half-page advert in the virtual event guide.
- Three Afterparty tickets.

Thought Leadership

- Position your executives as thought leaders by having a 20-minutes Keynote Tech Talk on a topic of your choice
- Showcase your expertise with participation in Panel 3.

Lead Generation

- Leverage the PA EU's European reach, to attract a diverse range of potential prospects.



€ 12.000



Choose a sponsorship package that is tailored to your needs



The Bronze Package

Branding/Awareness Thought Leadership

- Your logo on **one** promotional emails or social media posts.
- Your company profile and logo on the event's website, including a hyperlink.
- Your logo **positioned** across marketing materials for the event and **gift bag** with your brochure/perk in it.
- **Two delegate tickets**, which will be assigned to your panellist.
- Your logo and a half-page advert in the virtual event guide.
- **Two Afterparty tickets**.

Thought Leadership

- Showcase your expertise with participation in Panel 3.

Lead Generation

- Leverage the PA EU's European reach, to attract a diverse range of potential prospects.



€ 9.000



Choose a sponsorship package that is tailored to your needs



The Afterparty Package

SOLD TO:



Branding/Awareness Thought Leadership

- Your company profile and logo on the event's website, including a hyperlink.
- Your logo **positioned** across marketing materials for the event.
- Your logo and a half-page advert in the virtual event guide.
- A **physical Banner / Roll-Up** on site.
- Brochure / Perks in event gift bag.
- One delegate ticket.
- Ten Afterparty tickets.

Thought Leadership

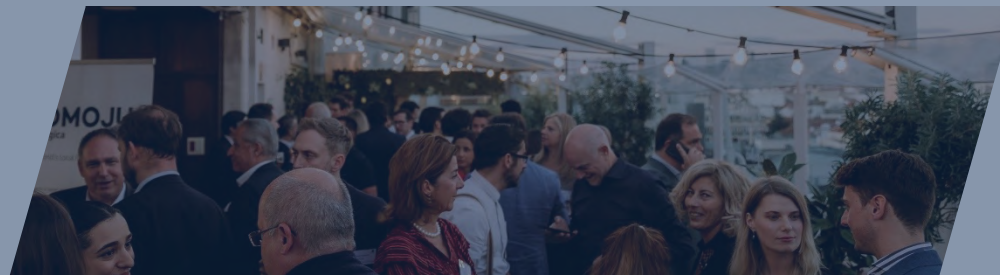
- Address to partying crowd for a short presentation speech

Lead Generation

- Leverage the PA EU's European reach, to attract a diverse range of potential prospects.

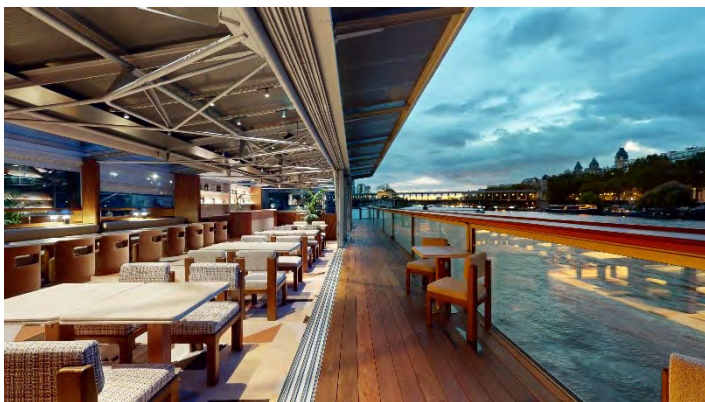


€ 12.000





The Afterparty Package – at the exclusive Noti Club houseboat - A 6' walk from the Pullman Hotel



Impressions: Payments Tomorrow Conference in Lisbon 2023



Impressions: PA EU Conferences



Plan your 2024 attendance



Get your Delegate Ticket now

- ✓ Full access to market and Payments Tomorrow Conference
- ✓ Access to prestigious speakers from all over the EU
- ✓ Access to discussions on the long-term evolution of the EU payments landscape
- ✓ Access to networking opportunities
- ✓ French Gastronomic Lunch
- ✓ Access to our legendary Afterparty with open bar and fine food

MEMBER

€ 750*

NON-MEMBER

€ 1.150*

BOOK YOUR TICKET NOW! * excl. VAT



Contact

To discuss a sponsorship package please contact:

Janine Kaiser at janine.kaiser@thepaymentsassociation.eu

Thibault de Barsy at thibault.de.barsy@thepaymentsassociation.eu



the payments association

